

TECH TALK

MONTHLY

YOUR MONTHLY DOSE OF
TECH & BUSINESS NEWS



Monthly update from Mark

Here's one of my favorite questions to ask business owners: when did you last check your backup was working properly?

It never fails to amaze me that most people can't give me a good answer.

The scary part is – the very worst time to find out your backup hasn't been working is when you need to use it. After you suffer a ransomware attack, for example.

Then what do you do? You've essentially lost everything.

And although you may be confident in your security measures to protect you from attack (please never be too confident, nothing will keep you 100% protected), there are other reasons you may rely on your backup, too.

- What happens if you accidentally delete important files?
- Or your website is corrupted?
- Or there's a fire at your office?

Any one of these scenarios is a real (if rare) possibility. It would give you real peace of mind to know that at least your data is backed up anytime you need it.

So, if you do one thing today, check your backup. Please.

And as always, if we can help you with any aspect of this, just give us a call.

Until then, stay safe,

Mark

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DID YOU KNOW?



The word 'robot' comes from Czech word, 'robota' which means forced labor. Hope they don't find out!

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THE FBI HAS OUTLINED RISK TO YOUR BUSINESS

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You know that if your business becomes the victim of cyber-crime, you should report it to the FBI or your country's equivalent. And lots of businesses have been doing just that.

Last year, the FBI received **791,790** complaints of internet crime. This was up 300,000 from 2019. And yes, you've guessed it, the pandemic is to blame for this one.

While we were trying to protect ourselves and our loved ones from Covid-19, cyber criminals were taking advantage. Americans lost more than \$4.2 billion to scammers.

The biggest source of loss? Business email compromise.

The FBI recommends the best way to avoid this type of scam is to verify all requests for personal information or money transfer, either directly or over the phone.

However, security awareness training can also be a big help in protecting your business from business email compromise, or any other type of data breach.

Our advice is to schedule regular training for all of your people, from receptionists right up to the CEO. You can even try attack simulations to help educate your team on how this kind of attack really occurs. Knowledge is power, after all.

If you want help with this, get in touch!

The top 5 main types of scams that affect businesses:

- **BOGUS INVOICE SCHEME** - criminals pretend to be a supplier requesting funds to a fraudulent account
- **CEO FRAUD** - scammers pose as the CEO and send an email to the finance department requesting a money transfer
- **ACCOUNT COMPROMISE** - your email account is hacked and used to request invoice payments to suppliers
- **LAWYER IMPERSONATION** - cyber criminals pretend to be the lawyer and request funds or sensitive information
- **DATA THEFT** - HR or bookkeeping are usually targeted to obtain sensitive information to use in future attacks



IT'S FINALLY HERE... 2

It's been a long wait, but Windows 11 finally arrives this month. Can you tell we're excited?

As well as a beautiful new look, the increased functionality and additional features really are something to look forward to.

Microsoft has made the whole Windows experience more intuitive, more user-friendly, and more adaptable to our changed way of working.

We're sure you can't wait to get started. But is your business ready for the upgrade?

Hopefully you already know about the hardware requirements to run Windows 11.

At a minimum you'll need a:

1GHz processor with at least two cores
4GB of RAM
64GB of storage
TPM 2.0 (which is a security chip)

And that's just to run basic functionality.

Upgrades to existing machines roll out next year. Are your computers ready to upgrade? Or will you need to invest in some new devices?

If you need new hardware but you're not ready to invest in it just yet, that's fine. Microsoft won't stop support for Windows 10 until 2025.

If you've already planned for Windows 11 and are ready for the launch, we'd love to hear your thoughts on the new operating system. Drop us a line to tell us what you think.



WE LOVE REFERRALS

The greatest gift anyone can give us is a referral to your friends. Referrals help us keep costs down so we can pass the savings to our clients.

If your friend ends up becoming a client - we'll gift them their free first month of service (for being a friend of yours) AND we'll gift you \$500 cash/gift voucher.

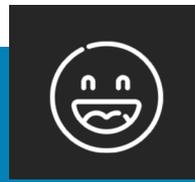
Simply introduce me via email to mark@phrixus.com and I'll take it from there. I personally promise we'll look after their business with a high level of care and attention (just like we do with all our clients).



Many of you may be aware Windows 11 will be released on October 5th 2021. Whoever said Windows 10 was the last version of Windows obviously no longer works at Microsoft!

As this is a major update we will not yet be rolling out any updates and neither will we be supporting any systems with Windows 11 installed until we have tested it with each of our client environments.

There are some minimum requirements that need to be met and any system over 3 years old we do not recommend they are upgraded to this version.



NEED A LAUGH?



Why did Wi-Fi and the Laptop get married?
Because they had a connection.



TECHNOLOGY TRIVIA



Which company developed a computer called 'Lisa' back in the 1980s?

The first person to email me at mark@phrixus.com and give a correct answer gets a \$50 Amazon Gift Card.

Well done to Karen for being quickest reply last month for knowing AT&T owns the Cartoon network, CNN and HBO



Many thanks to everyone that voted for us in the local business awards, we are very pleased to say we have made it through as a finalist.

The winners will be announced at the presentation ceremony at Hornsby RSL once the restrictions are lifted.