

TECH TALK

MONTHLY

—
YOUR MONTHLY DOSE OF
TECH & BUSINESS NEWS



MONTHLY UPDATE FROM MARK

I'm super excited to announce our first ever **Tech Talk** monthly newsletter!

Each month, I'll keep you up to date on the latest Technology (in plain human speak) AND reveal ways you can better use Technology to build and grow your business.

In this month's issue - we talk about the biggest (fast growing) risk to your business AND introduce you to a tool that's helped 1,000's of businesses survive over the past few months.

(**HINT:** you likely already have free access to it)

As always, give me a call on **02 9457 6416** option 2 or send me an email at mark@phrixus.com if you'd like a no-obligation chat about your Technology needs.

Stay safe,

From Mark and the Team at Phrixus Technologies

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DID YOU KNOW?

The first word to ever be auto-corrected was "teh". Can you imagine how many times it's been auto-corrected since?



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NEWS FROM THE COALFACE



01 THIS IS NOW THE BIGGEST CRIME RISK TO YOUR BUSINESS.

If someone asked you to take a wild guess at the world's biggest crime, what do you think? Burglary maybe? Common assault? Or perhaps you might take a more humorous approach and suggest man buns or women with ridiculous eyebrows?

Well, you might be surprised (and a little concerned) to find out that the most commonly reported crime right now is actually online fraud, AKA cybercrime.

With one in ten people now falling prey to internet fraudsters and over 5 million cases reported every year, cyber criminals are very real predators that can have a devastating effect on lives and businesses.

And these figures are just the tip of the iceberg. Many more cybercrimes are believed to go unreported because victims feel too embarrassed to let on that they've been duped by a stranger sitting behind a keyboard.

The digital age comes with lots of well documented pros and cons. We can now work from anywhere in the world and stay constantly connected, but that has a knock-on effect on our personal lives, and stress levels.

Cybercrime costs billions of dollars every year. That's an obscene amount of money by anyone's standards. And the really scary thing is that the ever-increasing industry called data theft is now relatively easy for anyone to get involved in.

Gone are the days of 1980s sci fi movies, where computer hacker were dark, mysterious and possessed savant-like levels of intelligence.

Today anyone with the inclination and \$50 to spend can pick up a powerful piece of software that will enable them to hack into your computer systems and wreak havoc.

Funnily enough - the best way to be 100% sure a hacker can't break into your business is to not use computers. All know that's not possible. The second best way is to make sure you have **Next-Generation Cybersecurity Protection & Tools** in place.

Call us today on **02 9457 6416** or send me an email at

mark@phrixus.com if you want a **no judgement** chat about your Cybersecurity coverage.

Enabling Multi Factor Authentication to your Microsoft 365 account

It still amazes us the slow uptake of enabling Multi Factor Authentication as a way of securing your Microsoft 365 Account. We are all familiar with having it for our online banking so this process is not alien to us.

Enabling MFA is simple to do and will protect your account from being hijacked and we recommend all users to download the Microsoft Authenticator app to their smart phones and follow the setup process in the video link below ASAP:

<https://www.youtube.com/watch?v=uWbkLul4g30>



02 A LOVE LETTER TO MICROSOFT TEAMS

We're massive fans of Microsoft Teams, and believe it has huge advantages for most of the businesses that we support.

We all know that successful businesses have great teamwork. And with everything that's happened over the last couple of months. Teams have been the number one app to keep everyone working together.

Microsoft brought it out 3 years ago, in 2017. It was their answer to alternative platforms such as Slack, that let you collaborate and communicate more effectively.

However, because Teams integrates with the rest of the Microsoft 365 platform; it has a real edge over Slack (the deep integration is AWESOME!).

If you're using Slack, it also means you can cut down on yet another monthly expense and take advantage of the enterprise level security features Teams has.

Teams 7 x 7 Gallery view is now available!

Earlier this year Teams only had a 2 x 2 gallery view, in April this was upgraded to a 3 x 3 view so the new upgrade brings Teams in line with the 7 x 7 view that has been available in Zoom for some time. To enable this feature you need to go into the Teams desktop application settings and select the option to **Turn on new meeting experience (New meetings and calls will open in separate windows. Requires restarting Teams)**



Here are the three things we most love about it:

Project Management:

Teams allows you to focus in on just the project you're currently working on. Information is partitioned into separate channels, so you can view messages, documents and meetings just related to a specific project.

That removes the hassle of wading through an inbox full of noise and clutter. And it's surprising how productive that kind of focus can make you.

Easy communication:

No need just to rely on email anymore ... with Teams you can post messages in channels, again with the context of the project you're working on. It's easy to get the attention of any colleague by giving them a @Mention. You can also arrange 1:1 or group video calls easily.

The interface makes it easy:

Microsoft has done a really good job here. It's intuitive and easy to use. It's so easy to find the information you are looking for, and to move between different projects. Even if you've never used Teams before, you'll soon pick it up.

If you're not using Microsoft Teams in your business and you'd like to learn more about how it can help you better communicate internally with your team (and externally with your clients), give us a call on **02 9457 6416** or email me on **mark@phrixus.com**





TECH TIP: What is 2-factor authentication?

2 - Factor Authentication (also known as 2FA or MFA—Multi Factor Authentication) is an **extra layer of security** on top of your username and password. It's normally an item from one of the following 3 categories:

1. **Something you know** (E.g. A pin number, answers to "secret" questions etc.)
2. **Something you have** (E.g. token or App on a smart phone, a credit card etc.)
3. **Something you are** (E.g. A fingerprint, eye scan, voice recognition etc.)

The purpose of 2FA is that if a hacker finds your username and password, they will still need the 2nd factor (layer) of information to access your account, making it much harder for them to gain access to all your Important Business Information, Banks have been using it for years for accessing online banking and all businesses should be too for protecting their data and identity



WE LOVE REFERRALS

The greatest gift anyone can give us is a referral to your friends. Referrals help us keep costs down so we can pass the savings to our clients.

If your friend ends up becoming a client - we'll gift them their free first month of service (for being a friend of yours) AND we'll gift you \$500 cash

Simply introduce me via email to mark@phrixus.com and I'll take it from there. I personally promise we'll look after your friends business with a high level of care and attention (just like we do with all our clients).



NEED A LAUGH?

There was a safety meeting at work today.
They asked me, *"What steps would you take in the event of a fire?"*

"Big Ones" was apparently the wrong answer



In March of this year like many of our clients and other businesses our staff starting working from home to minimise any risk to ourselves or our clients during this pandemic.

All staff at Phrixus Technologies have been provided with facemasks, hand sanitiser, surface disinfectant wipes and are practising physical distancing.

Onsite scheduled visits have been limited to essential visits only and staff are trained to wipe down high touch surfaces such as keyboards and mice before and after contact.

Take care.

